



new roots INSTITUTE

We empower the next generation
with knowledge and training to
end factory farming

Educational Outreach

Invite New Roots Institute into your high school or college classroom for a dynamic discussion about the connections between industrial animal agriculture and current key issues impacting us all—including the consequences on animals, workers, the environment, and human health.

Leadership Program

A yearlong program for students interested in digging deeper into the impacts, and solutions, of factory farming. Fellows in this program are trained in effective communication, advocacy, and leadership skills.

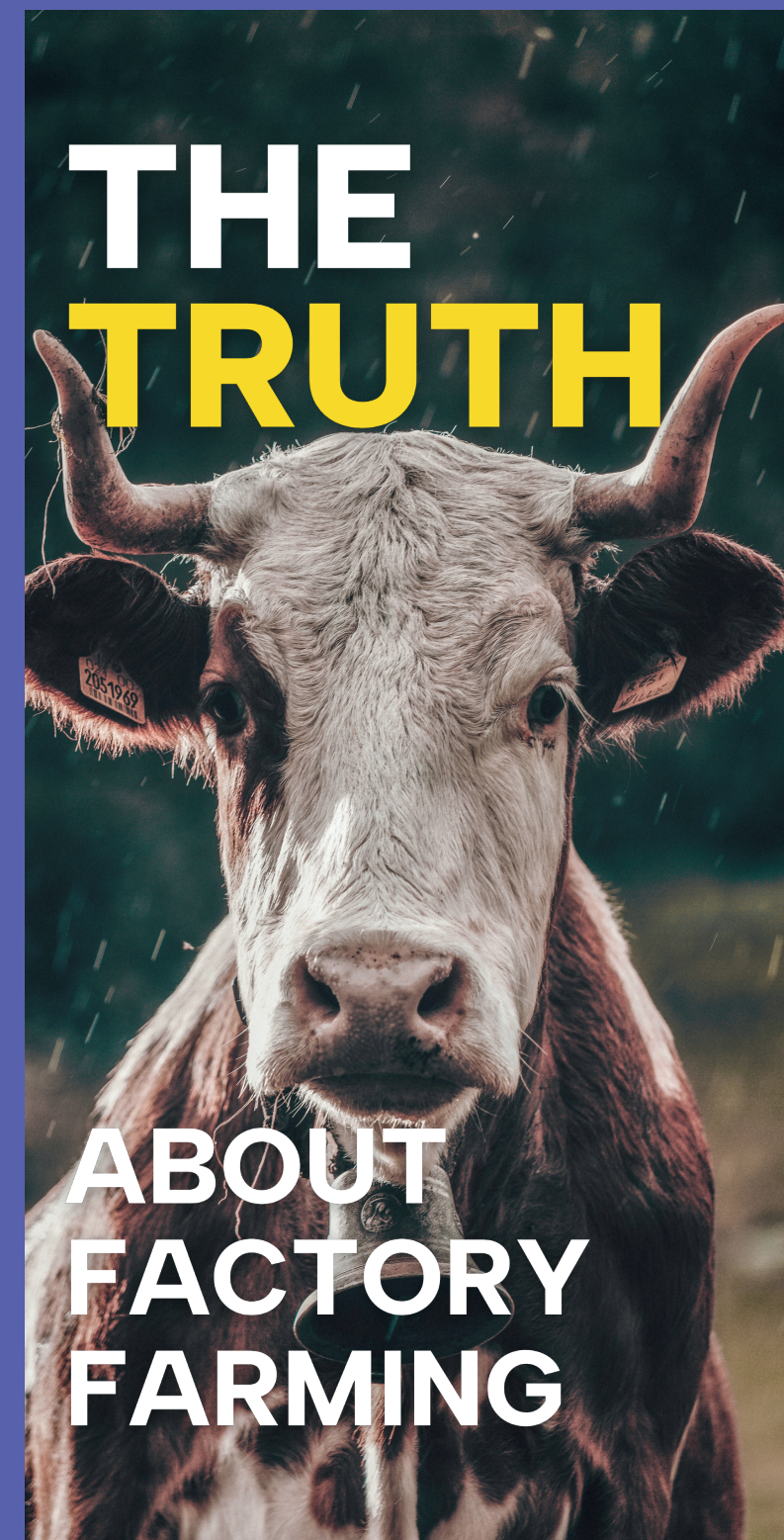
We've already empowered over **300,000**
students to advocate for a just food system.



New Roots Institute Student Noa Greene-Houvras
leading a youth climate march in New York City



for a just
FOOD SYSTEM
newrootsinstitute.org



1 **10 Billion**
animals are slaughtered
each year in the U.S.

Globally, animal agriculture uses about
77% of the world's farmland, but only
produces **18%** of our calories.

2



3

Animal agriculture is
a leading cause of
deforestation and
climate change.

4 While large scale farms emit high levels of
greenhouse gasses, they are **exempt from**
the Clean Air Act and the EPA does not
place limits on the pollutants that come out
of these farms.

Due to redlining and existing systems of
oppression, **Black and Latino communities** are
disproportionately affected by water and air
pollution from factory farms.

5

99%
of all animals
raised for food in
the U.S.
are raised on
factory farms.

6

7 Farmed animals are selectively bred
to grow at unnaturally rapid rates.
Pigs can live up to 20 years, but are
slaughtered when just **6 months old**.



8

The amount of water
used to make one
hamburger is
equivalent to a
month of showering.

9 Plant-based foods like spinach,
black beans, whole grain oats, nuts,
and seeds are all **high in protein**.

If the world ate half as much meat, and we used
this land to grow plant-based foods to directly
feed people rather than animals on factory farms,
we could feed every single person on earth
today - plus an extra 2 billion people!

10

Factory farming harms animals, humans, and the planet.
Learn how you can make a difference. —>